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THE UNITED STATES PATENT AND TRADEMARK OFFICE

a re application of: Herman Chien

Application No. 10/006,936 Filed: December 5, 2001 Confirmation No. 9281

For: METHODS AND APPARATUS FOR

ANONYMOUS USER IDENTIFICATION AND CONTENT PERSONALIZATION IN

WIRELESS COMMUNICATION

Examiner: Matthew C. Sams

Art Unit: 2643

Attorney Reference No. 6541-59286-01

MAIL STOP AMENDMENT COMMISSIONER FOR PATENTS P.O. BOX 1450 ALEXANDRIA, VA 22313-1450 **CERTIFICATE OF MAILING**

I hereby certify that this paper and the documents referred to as being attached or enclosed herewith are being deposited with the United States Postal Service as First Class Mail in an envelope addressed to: MAIL STOP AMENDMENT COMMISSIONER FOR PATENTS, P.O. BOX 1450, ALEXANDRIA, VA 22313-1450 on the date shown below.

Attorney or Agent for Applicant(s)

Date Mailed November 21, 2005

AMENDMENT

This responds to the Office action dated July 27, 2005. Please amend the referenced application as follows:

Amendments to the Claims are reflected in the listing of claims, which begins on page 2.

Remarks begin on page 8.